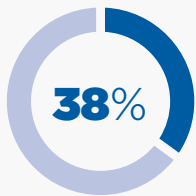


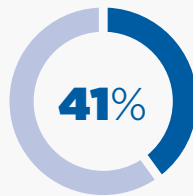
WHY EXHIBIT AT FRANCHISE EXPO SOUTH?

We deliver the most qualified leads!

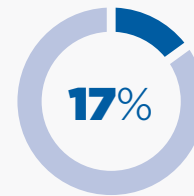
Before Attending Franchise Expo South, Our Attendees:



visited with a franchise brand



had conversations with 1 or more franchise brands



received a Franchise Disclosure Document

*Data from Franchise Expo South 2018 post-show survey

CAPITAL TO INVEST

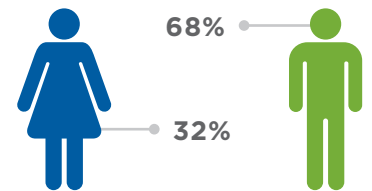
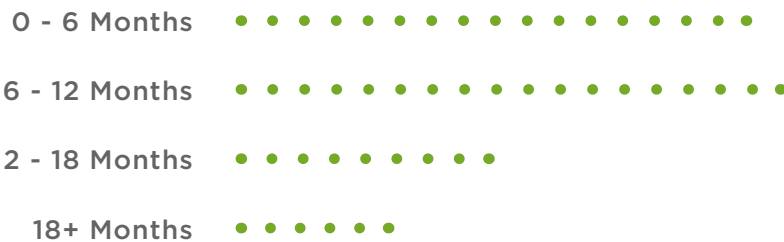
15% Under \$10,000

28% \$10,000 to \$49,999

19% \$50,000 to \$99,999

38% \$100,000 to \$1 Million+

GOAL TO OPEN A FRANCHISE



GENDER

PRIMARY SHOW FLOOR PACKAGE

Exhibit and experience the tremendous value of meeting face-to-face with prospects in an atmosphere conducive to business. Attract, engage, and succeed at Franchise Expo South!

10' x 10' space on show floor | 8' back drop | Listing in Event Guide | Pre-Show Appointment Setting
 Custom e-Guest Pass to invite prospects to meet you at the show | Press Kit placement on website
 Press and Social Media outreach | Access to free seminars and in-depth CFE-accredited workshops

EMERGING FRANCHISOR PAVILION

Take your brand to the next level in our Emerging Franchisor Pavilion for franchisors with 10 units or fewer in their system.

5' x 10' carpeted space on show floor | 4' draped table, 1 chair and wastebasket | Listing in Event Guide
 Banner Stand and Carrying Case: We will produce and deliver a banner with your graphics and message on it to your booth at Franchise Expo South

SUPPLIER SECTION

For providers of B2B products and services to the franchise and small business community.

10' x 10' carpeted space on show floor | 6' draped table, 2 chairs and wastebasket | 8' back drop
 Listing in Event Guide | Listing in online Exhibitor Directory | Full exhibitor list before the show



MAY 30 - JUNE 1, 2019
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SEPT. 13-14, 2019
 Rosemont, IL
FranchiseExpoMidwest.com



DEC. 5-7, 2019
 Long Beach, CA
FranchiseExpoWest.com



JAN. 24-26, 2019
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