


MIAMI BEACH FLORIDA

FRANCHISE
EXPO
SOUTH

FEBRUARY 20-22, 2020

Miami Beach Convention Center

Sponsored By  **IFA**
INTERNATIONAL FRANCHISE ASSOCIATION

**CONNECT FACE-TO-FACE
WITH QUALIFIED ATTENDEES**



FranchiseExpoSouth.com



FRANCHISE EXPO SOUTH

FRANCHISE EXPO SOUTH is the leading franchise expo serving the Southern United States, Central and South America, and the Caribbean.

Thousands of qualified candidates travel to attend Franchise Expo South in search of the opportunity to be new franchisees, master licensees, area developers, multi-unit owners, and more. Engage face-to-face with these prospects and increase your footprint and revenues.

Through our cross-channel marketing campaigns, partnerships and advertisements, Franchise Expo South delves deep to drive the most qualified prospects at the show.

February 20-22, 2020 • Miami Beach, FL • Miami Beach Convention Center



MOTIVATED ATTENDEES



64%
of attendees have
owned a business



65%
of attendees spend an avg.
of 1 full day at the expo

GOAL TO OPEN A FRANCHISE

31%
0-6 MONTHS

36%
6-12 MONTHS

19%
12-18 MONTHS

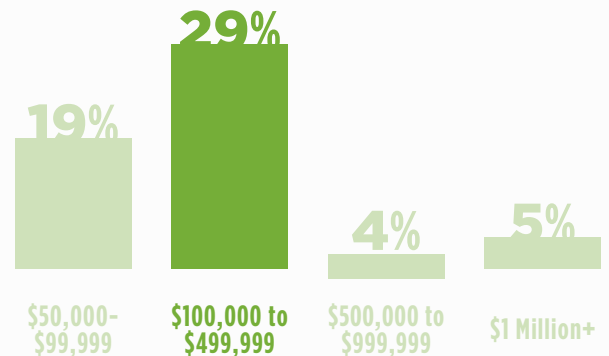
14%
18+ MONTHS



BEFORE FRANCHISE EXPO SOUTH:

41% of attendees had conversations
with 1 or more franchise brands

INVESTMENT LEVELS OF ATTENDEES



Visit FranchiseExpoSouth.com for:

- Exhibitor Resources
- Exhibitor List
- Venue Information
- Booth Details
- Sponsorship inquiries
- **And More!**



NEVER MISS AN EXPO!

MFV Expositions has franchise shows across Europe & North America. Plus, check out online Lead Generation!



FRANCHISE EXPO 19
FRANKFURT
MACH DEIN EIGENES DING! | DO YOUR OWN THING!



European Master & Multi-Unit Franchising Conference

January 28-29, 2020, Hotel Savoyen, Vienna, Austria



FRANCHISE EXPO
· CHICAGO ·

FRANCHISE EXPO
· HOUSTON ·



INTERESTED IN EXHIBITING? CONTACT US TODAY!

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