

FORT LAUDERDALE FLORIDA

NEW LOCATION!

FRANCHISE
EXPO
SOUTH

JANUARY 24 - 26, 2019

The Greater Fort Lauderdale / Broward County Convention Center

Sponsored By  **IFA**
INTERNATIONAL FRANCHISE ASSOCIATION

**CONNECT FACE-TO-FACE
WITH QUALIFIED ATTENDEES**



FranchiseExpoSouth.com



FRANCHISE EXPO SOUTH

FRANCHISE EXPO SOUTH is the leading franchise expo serving the Southern United States, Central and South America, and the Caribbean.

Thousands of qualified candidates travel to attend Franchise Expo South in search of the opportunity to be new franchisees, master licensees, area developers, multi-unit owners, and more. Engage face-to-face with these prospects and increase your footprint and revenues.

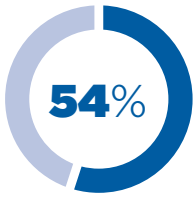
Through our cross-channel marketing campaigns, partnerships and advertisements, Franchise Expo South delves deep to drive the most qualified prospects at the show.

January 24-26, 2019 • Fort Lauderdale, FL
The Greater Fort Lauderdale / Broward County Convention Center

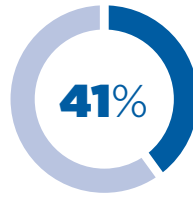


MOTIVATED ATTENDEES

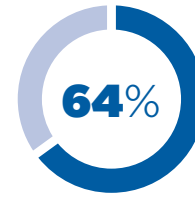
PRIOR TO ATTENDING **THE EXPO:**



researched 1 or more franchise concepts

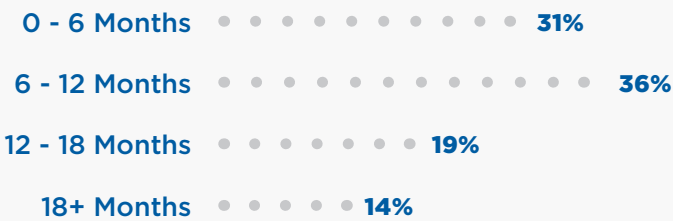


had conversations with 1 or more franchise brands

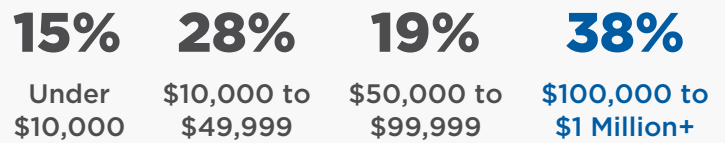


currently own or have owned a business

GOAL TO **OPEN A FRANCHISE**



ATTENDEE **INVESTMENT LEVELS**



101 AVERAGE LEADS

PER EXHIBITOR



Visit FranchiseExpoSouth.com for:

- Exhibitor Resources
- Exhibitor List
- Venue Information
- Booth Details
- Sponsorship inquiries
- **And More!**



NEVER MISS AN EXPO!

MFV Expositions has franchise shows across Europe & North America. Plus, check out online Lead Generation!



FRANCHISE EXPO 18

FRANKFURT

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INTERESTED IN EXHIBITING? CONTACT US TODAY!

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